

B STOCK

Secondary Retail Market B2B Solutions for Appliances



About B-Stock

B-Stock operates the world's largest network of B2B marketplaces for returned and scratch & dent appliances. Our platform connects major retailers and brands directly to vetted secondary market appliance buyers around the globe. Our account management team is made up of appliance and auction industry experts who provide daily support, guidance, and auction strategy.

Our B2B Sales Platform

- ✦ Flexible + scalable: sell across all categories, conditions, and quantities
- ✦ Online auction dynamic extracts the highest willingness to pay
- ✦ Complete control over who sees and buys your excess inventory and how it enters the secondary market
- ✦ Faster sales cycle: move inventory quickly without sacrificing recovery
- ✦ Used by three of the top five major appliance manufacturers
- ✦ Used by four of the biggest appliance retailers

Secondary Market Insights

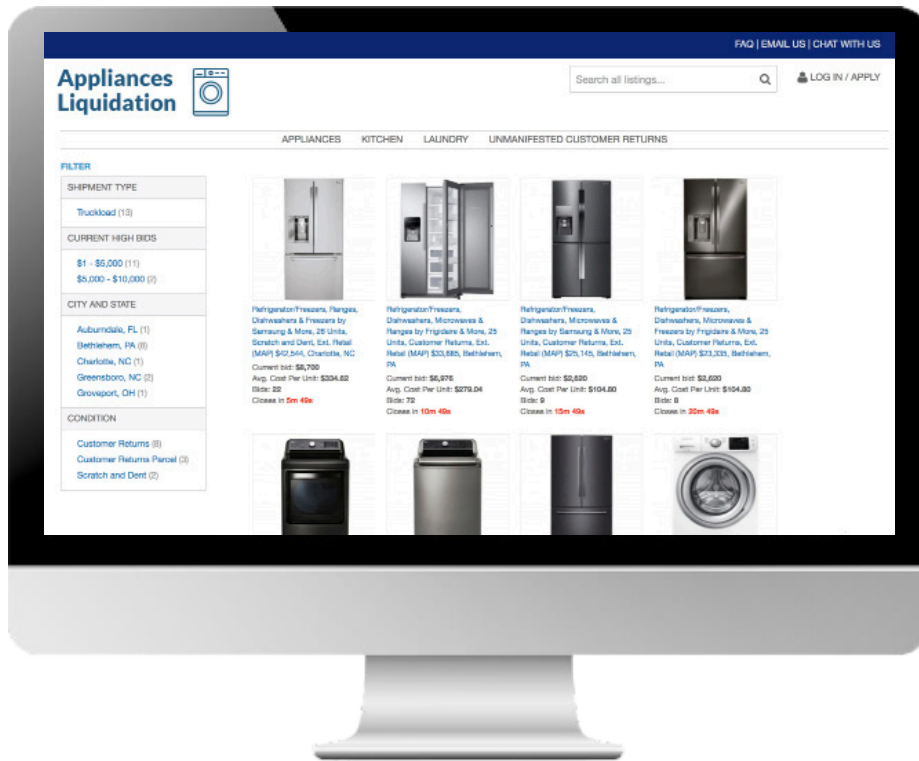
- High-end, scratch + dent appliances are in high demand
- The number of mom + pop shops selling s+d appliances is growing exponentially
- Gas models generate higher pricing in certain geographic areas
- Laundry units generate the highest secondary market pricing



How it Works

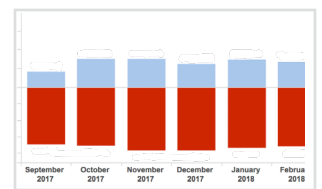
Sell bulk quantities of appliances directly to secondary market buyers via your own branded B2B marketplace.

- The online auction platform creates competition, pushing prices up
- Move inventory as needed - regardless of volume or time of year
- Sell any make/model, condition, or quantity; from pallets to truckloads
- You have full control over who sees and buys your inventory and can set buyer restrictions
- Protect 'A' stock: targeted marketing campaigns ensure the right buyers see your inventory



Features

Department	UPC	Description	Brand	Type
Major Appliances	887276188132	RF28M9629VAA 4D Flex Fit	SAMSUNG	Refrigerator
Major Appliances	887276144412	RF28M9629VAA 4 Dr Flex	SAMSUNG	Refrigerator
Major Appliances	887276142964	RF28LBE8S9VAA FDR REF	SAMSUNG	Refrigerator
Major Appliances	887276142964	RF28LBE8S9VAA FDR REF	SAMSUNG	Refrigerator
Major Appliances	887276073016	RF28L7100S9VAA FDR REF	SAMSUNG	Refrigerator
Major Appliances	887276117782	RF28SBEA89VAA FDR REF	SAMSUNG	Refrigerator
Major Appliances	887276117782	RF28SBEA89VAA FDR REF	SAMSUNG	Refrigerator
Major Appliances	3872590046	RF28SBEA89VAA FDR REF	SAMSUNG	Refrigerator
Major Appliances	3872590046	RF28SBEA89VAA FDR REF	SAMSUNG	Refrigerator
Major Appliances	38725860176	SS RF28M96A89VAA REFER	SAMSUNG	Refrigerator



Searchable manifests

Optimal lot configurations & listing schedule

Customized buyer terms & conditions

Real data on secondary market prices

B-Stock's Buyer Network



We've spent years building a buyer base specifically interested in secondary market appliances.

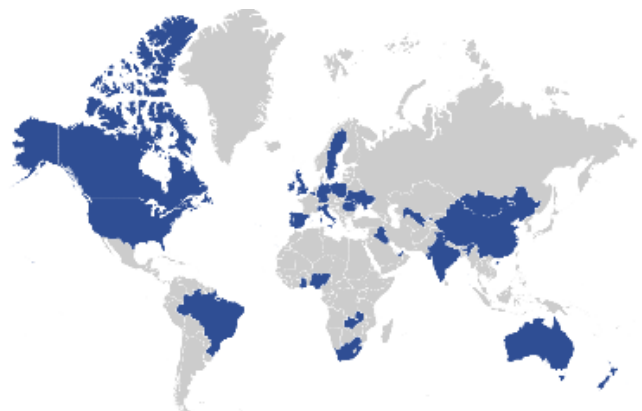
Our buyers include:

- Mom + pop shops
- Discount stores
- Scratch & dent specialists
- Commercial buyers

Demand generation through digital marketing and paid media campaigns drives the right buyers to your marketplace.

Or, sell to your existing network: the online auction platform promotes competition and eliminates negotiation.

We have buyers in 130+ countries



Contact Us:
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