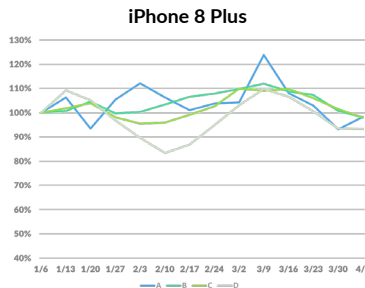
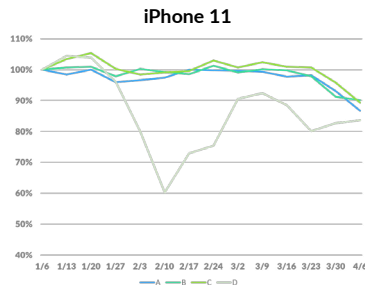
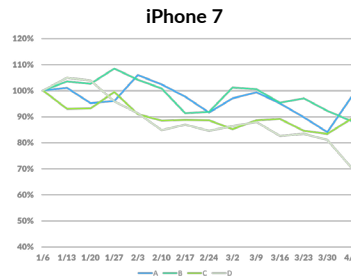
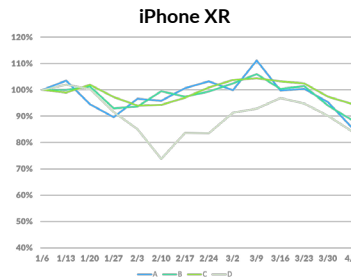
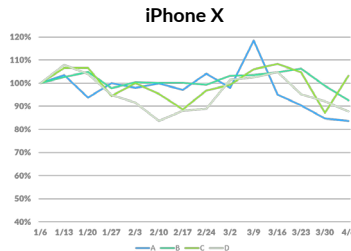


## — B2B Secondary Market Pricing Performance



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## — Key Takeaways COVID-19 IMPACT

**2.5% average monthly depreciation** across top Apple and Samsung smartphones. This is in line with previous years.

**12.3% average delta** between ASPs across condition grades for Apple devices, compared to 10.6% for Q4. This was driven by lagging D grade performance.

**23.4% average delta** between ASPs across condition grades for Samsung devices.

**iPhone 8 Plus became the top selling model in Q1**, with iPhone 8 and iPhone X coming in at number two and three in terms of units shipped.

**Galaxy S10+ was the top selling Samsung model in Q1**, with the Galaxy Note 9 and Galaxy S8 Active coming in second and third.



### Thought Leadership: The Effect of External Events on the Mobile Supply Chain

Whether a tariff, a health epidemic, or a new device launch - when a large or outside event occurs - there is often an impact on the mobile supply chain. Our VP of Mobile, Sean Cleland, discusses how recent macro events have impacted the mobile industry, particularly the mobile secondary market.

[Read more](#)



### Webinar: COVID-19 Impact on the Mobile Secondary Market

We recently hosted a webinar to share the latest trends and data B-Stock is seeing in the mobile secondary market due to COVID-19.

[Watch Webinar](#)