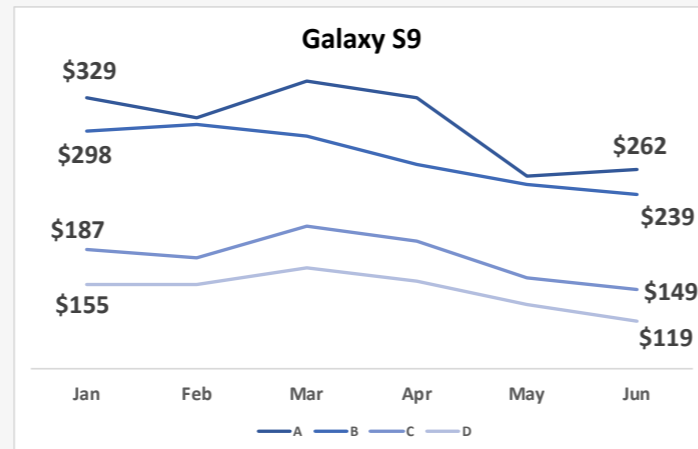
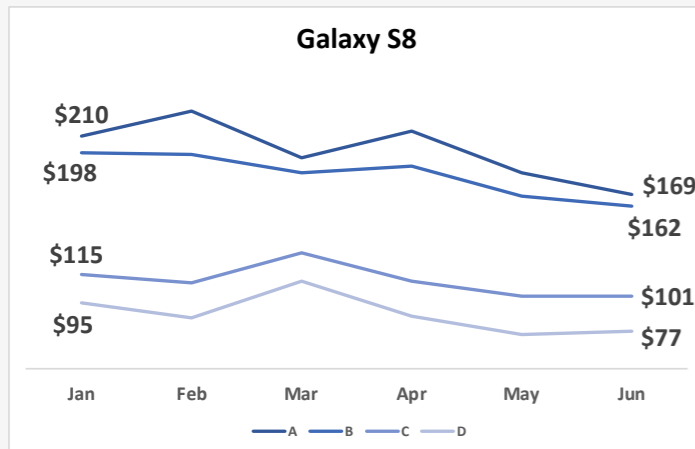
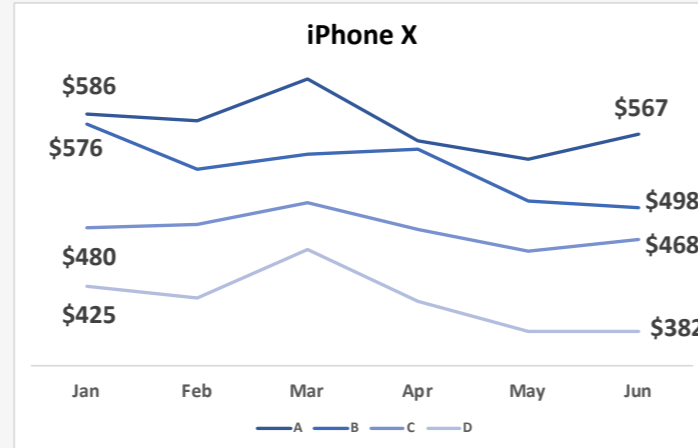
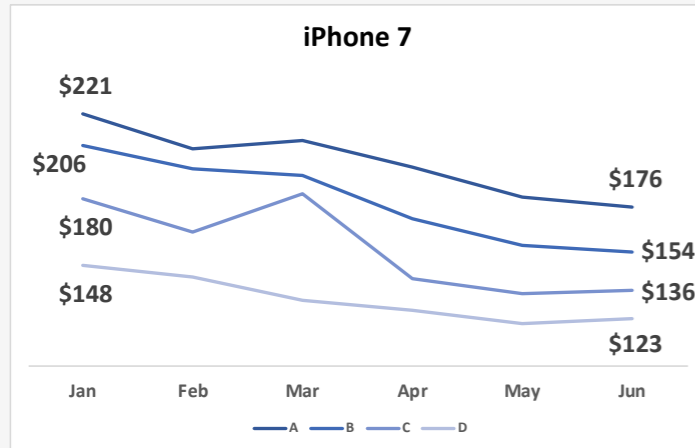


MOBILE SECONDARY MARKET Q2 INSIGHTS + UPDATES



B2B Secondary Market Pricing



Key Takeaways



5.6%
average month-over-month depreciation across top Apple and Samsung smartphones



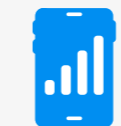
11.6%
average delta between ASPs across condition grades for Apple devices



22.3%
average delta between ASPs across condition grades for Samsung devices



Galaxy S8 and S9 devices replaced the S7 and Note 8 as the top two Samsung models sold in Q2. This was due to an increase in S8 and S9 trade-ins following the S10 launch in March.



iPhone X continues to outperform previous and current flagship models: A/B grade iPhone X is selling for 48% of original retail value 21 months post launch. That's 17% higher than average.



Thought Leadership: CTIA Survey Shows Explosive Mobile Growth

Americans love their mobile devices. The latest survey from CTIA shows that mobile data usage and traffic significantly increased from 2017 and that more people are talking and texting on their phones than ever. Over 21 million new devices connected last year, bringing the total to over 421 million connected mobile devices.

[Read more.](#)



Mobile shipping locations for Q2

[Read more about B-Stock's Buyer Network Effect.](#)



See us at MWC19

The mobile team is headed to LA for MWC19 Oct 22-24. Meet us at booth 5056, West Hall.

[Contact Frank Borowski to schedule a time to meet](#)