EARTH DAY 2021



B-Stock, Sustainability, & the Circular Economy



items were sold across the B-Stock recommerce platform.

That's nearly

pounds of merchandise kept in use.

B-Stock 25 m pounds of consumer electronics a 2nd

In 2019, Americans de generated about

pounds of e-waste per

person. (TECHDUMP.ORG)

and 3rd life

2020 STATISTICS

Nearly 60% of consumers surveyed would change their shopping habits to reduce negative environmental impact.

(IBM)

Discarded clothing accounts for the largest percentage of textile waste in landfills. (EPA.GOV)

B-Stock sold

35 m

articles of clothing into the recommerce market.

B-Stock saved

5 millon

items from being dumped in a landfill.



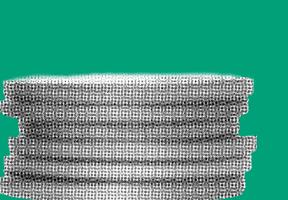
The Circular Economy could generate

54.5 trillon of additional economic output by 2030.

(ACCENTURE)







Use of resources has tripled since 1970 and could double again by 2050 if business continues as usual.

(WORLD RESOURCES INSTITUTE)

Adopting a circular economy could reduce Greenhouse Gas (GHG) emissions in 2050 by

(ELLEN MACARTHUR FOUNDATION)

