

EARTH DAY 2021



B-Stock, Sustainability, & the Circular Economy

120m

items were sold
across the B-Stock
recommerce platform.

That's nearly

400m

pounds of
merchandise
kept in use.

In 2019, Americans
generated about

46

pounds of e-waste per
person. (TECHDUMP.ORG)

B-Stock
gave

125m

pounds of consumer
electronics a 2nd
and 3rd life



2020 STATISTICS

Nearly **60%**

of consumers surveyed
would change their shopping
habits to reduce negative
environmental impact.

(IBM)

Discarded clothing
accounts for the
largest percentage
of textile waste
in landfills. (EPA.GOV)

B-Stock sold

35m

articles of clothing
into the recommerce market.



B-Stock saved

5 million

items from being
dumped in a landfill.



The Circular Economy
could generate

\$4.5 trillion

of additional economic
output by 2030.

(ACCENTURE)



Use of resources has tripled
since 1970 and could double
again by 2050 if business
continues as usual.

(WORLD RESOURCES INSTITUTE)

Adopting a circular
economy could reduce
Greenhouse Gas (GHG)
emissions in 2050 by

22–44%

(ELLEN MACARTHUR FOUNDATION)

